Bitdefender powers mobile devices with absolute protection against viruses, malware, and mobile scams to prevent mobile subscribers from falling victim to cybercrime. By delivering the same level of coverage for both Android and iOS, Bitdefender protects the entire mobile environment for network operators with a single, easy-to-use solution.

**Why is mobile device security so important?**

As we accelerate towards 5G, more devices are hitting the mobile market, leaving users dependent on them to fulfill daily activities. Malicious websites, frauds, and scams affect subscribers’ experiences, which expect protection from their ISP. More than one in three users regard you as their go-to source for security apps.

**How can you protect your users?**

It’s important to have an integrated solution in place that can fulfill your users’ security needs. Bitdefender offers the full range of consumer security solution to protect the entire home ecosystem, including a top-rated mobile security suite for Android and iOS phones and tablets.

Rather than trust a name, I study antivirus products yearly to find out who is staying on top of the current threat landscape. For years, Bitdefender has continued to win my trust through their amazing performance and innovations.

Jeremy Holladay
Cybersecurity Analyst & Bitdefender User
Opportunities for Network Operators

Protect users on-the-go

We understand the product vision behind digital experiences like no other. Bitdefender Mobile Security comes with dedicated functions for network operators, such as Single Sign-On (SSO), unified UX & UI, standardized payment methods, and centralized user management.

Benefits

- Extend protection for users outside of their home network
- Generate revenue, increase customer loyalty, and preserve brand reputation
- Integrates easily within your existing customer apps to deliver a seamless user experience under your own brand name
- Appeal to all mobile users with a single solution for both Android and iOS
Integration Models

The Bitdefender IoT Security Platform offers turnkey, fully customizable solutions to add cybersecurity to your portfolio and maximize revenue.

Co-branded Mobile Apps
Make Bitdefender mobile apps immediately available to your subscribers. Fastest time-to-market relying on Bitdefender’s strong reputation in Consumer solutions.

Customize User Experience
Deliver a seamless customer experience powered by Bitdefender under your own brand name. Deploy in as little as 4 months* with tech and development support from Bitdefender.

Protection
- **Antivirus & Antimalware**
  Detects and removes threats
- **Web & App Protection**
  Blocks dangerous webpages & apps
- **Scam Alert**
  Detects SMS & messaging apps scams
- **On-Demand & On-Install Scan**
  Checks all apps installed on the device
- **Anti-Theft**
  Locates, blocks, and wipes stolen or lost devices
- **Security Scan**
  Detects security misconfigurations

Privacy
- **App Lock**
  Protects access to apps
- **Account Privacy**
  Alerts if accounts leaked online
- **Parental Control**
  Protects the children’s online activities
- **Insights & Reports**
  Displays online activity reports

Performance
- **Autopilot**
  Automatic protection
- **Global Protective Network**
  Analysis based on Bitdefender cloud intelligence
- **Fast & Light**
  No impact on battery life
Discover our IoT Security Platform

Mass-Market Solutions for Network Operators

The Bitdefender IoT Security Platform provides everything you need to sell cybersecurity to your subscribers, all in one place.

- **Increase ARPU**
  Our partners consistently report ARPU increases of up to 10% of Internet services.

- **Reduce churn**
  Our app ecosystem increases stickiness, so subscribers are less likely to switch.

- **Improve customer satisfaction**
  Our high-NPS services are easy to use from a single central console.

To learn more visit [bitdefender.com/iot](http://bitdefender.com/iot)

Trusted by Over 150 Partners

Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide. Guardian over millions of consumer, business, and government environments, Bitdefender is one of the industry’s most trusted experts for eliminating threats, protecting privacy and data, and enabling cyber resilience. With deep investments in research and development, Bitdefender Labs discovers over 400 new threats each minute and validates around 40 billion daily threat queries. The company has pioneered breakthrough innovations in antimalware, IoT security, behavioral analytics, and artificial intelligence, and its technology is licensed by more than 150 of the world’s most recognized technology brands. Launched in 2001, Bitdefender has customers in 170+ countries with offices around the world.

For more information, visit https://www.bitdefender.com

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