Bitdefender

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NEWS

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CPE Security is shaping the future of cybersecurity, join our session at the first prpl Summit Americas and find out how

Bitdefender, a global cybersecurity leader and prpl Foundation member, is excited to announce its participation in the upcoming first edition prpl Summit Americas, which will be held on May 21 in Dallas, Texas.

Hosted by AT&T at their headquarters in Dallas, Texas, the event brings together Service Providers, OEMs, Silicon Vendors, ISVs and open-source developers and presents a unique opportunity for collaboration, networking, and development, with industry leaders from around the world in attendance.

The event will start with technical workshops and innovative demonstrations led by key prpl Foundation members. As a highlight of our Summit presence, we will give a presentation titled **"Finding the Balance Between Security and Convenience"** at 14.45. **Bruno Rodriguez**, VP, Global Sales Service Providers, Bitdefender, will deliver the presentation, which will provide valuable insights into the unique opportunities CPE Security provides for both users and telcos, as well as how protecting the home network is critical to the future of cybersecurity.

The presentation will be followed by a joint Bitdefender and Kaon demo titled "Running Bitdefender IoT Security Agent on PrplOS".

"We are thrilled to share our cybersecurity expertise and technical innovation at Prpl Summit Americas," said Bruno Rodriguez, Bitdefender's VP of Global Sales Service Providers. "This event provides a unique opportunity to engage with industry leaders, exchange ideas, and highlight the prpl Foundation's groundbreaking collaborative work. We believe our presentation will be of great value to all attendees, as we delv into the specific ways that CPE security can better protect users and make the digital world a safer place"

The prpl Foundation is a diverse community of like-minded companies and individuals dedicated to using open-source software and open APIs to create standardized, carriergrade CPE. Among its members are: AWS, AT&T, Bitdefender, Humax, Kaon, Orange, Verizon, and Vodafone.

To register for prpl Summit events please visit the <u>website</u>. To find out more about Bitdefenders's cybersecurity solutions for telcos please visit the <u>Subscriber Protection</u> <u>Platform</u>.

Bitdefender is a global cybersecurity leader protecting over 500 million systems in more than 150 countries. Since 2001, Bitdefender innovation has consistently delivered award-winning security products and threat intelligence for the smart connected home, mobile users, modern businesses and their networks, devices, data centers and Cloud infrastructure. Today, Bitdefender is also the provider of choice, embedded in over 38% of the world's security solutions. Recognized by industry, respected by vendors and evangelized by customers, Bitdefender is the cybersecurity company you can true and rely on.

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