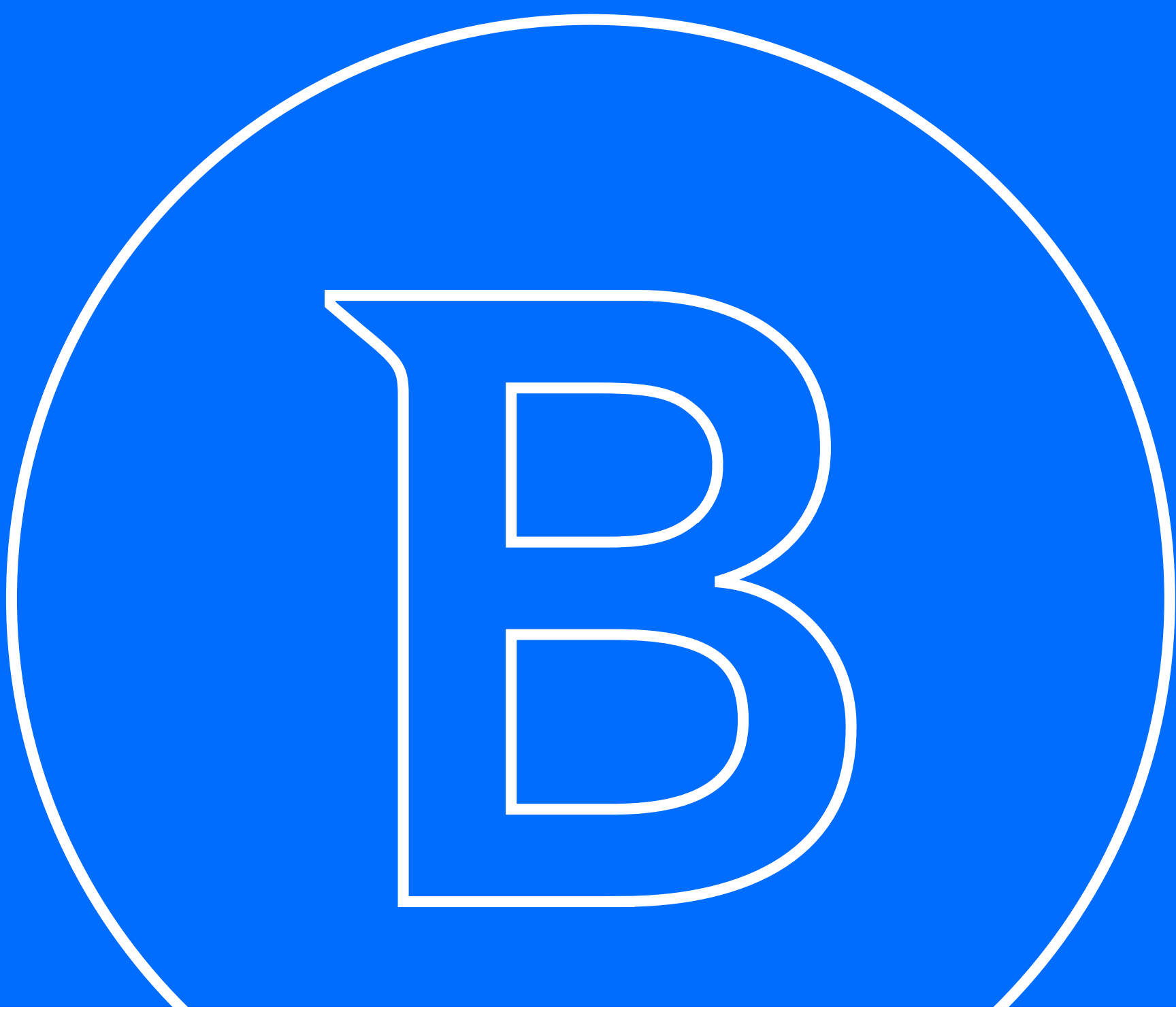


# Global Leader in Cybersecurity

Award-winning Protection for Consumers,  
Businesses and Service Providers



## INNOVATION YOU CAN TRUST

Founded in 2001, customers in 170 countries,  
440 patents (and counting)

\$1.6 Billion

30+ free decryptors  
stop ransomware,  
disrupt cybercrime

487+

Threats discovered  
every minute

180+

Licensed by the world's  
most recognized  
technology brands

## RECOGNIZED BY LEADING INDUSTRY ANALYSTS



Named a **Leader**  
in The Forrester Wave™:  
Endpoint Security, Q4 2023  
[See more](#)



Named a **Customers' Choice for EMEA**  
in the 2023 Gartner Peer Insights™  
Voice of the Customer for Endpoint  
Protection Platforms  
[See more](#)

FORRESTER®

Named a **Notable Provider**  
in The Managed Detection And  
Response Services Landscape  
In Europe, Q3 2023  
[See more](#)

Gartner®

Named a **Visionary** in the 2023 Gartner® Magic  
Quadrant™ for Endpoint Protection Platforms  
[See more](#)

Named a **Representative Vendor** for the second  
consecutive time in the 2023 Gartner® Market Guide  
for Managed Detection & Response Services  
[See more](#)



CRN **Partner Program**  
Guide Award for MDR 2023  
[See more](#)

## CONSISTENTLY HIGH SECURITY EFFICACY

### Prevention Rankings 2018-2024



PC Mag Best Brands 2024



PC Mag named Bitdefender **The Best  
Tech Brand for 2024**, based on a  
combination of customer satisfaction  
and product review scores. [See more](#)

Awards Domination in AV Comparatives tests



Every year, the independent antivirus  
tester evaluates the efficacy and  
dependability of security solutions  
available to the public. **Bitdefender  
has won 5 Product of the Year  
Awards and 5 Outstanding Product  
Awards in the last decade**, more  
than any other security vendor.  
[See more](#)

Maximum scores in AV-TEST trials since 2011



For more than ten years, Bitdefender  
has led the score for best protection  
and performance in independent  
testing led by AV-Test. [See more](#)



### Best Protection

Best Protection against e-Threats  
(On a scale of 0 to 6, with 6 as the highest  
level of protection)

Bitdefender	5.95
Norton	5.87
McAfee	5.37

Overall Score, January 2011 - June 2023. Source [AV TEST.org](#)



### Best Performance

Highest Impact on Performance  
(On a scale of 0 to 6, with 6 as the lightest  
level of impact)

Bitdefender	5.85
Norton	5.57
McAfee	5.46

Overall Score, January 2011 - June 2023. Source [AV TEST.org](#)

## What is the Bitdefender Subscriber Protection Platform?

An all-in-one, multi-layered cybersecurity ecosystem tailored to the specific needs of service providers.  
Among its many features, it offers Endpoint Security, Privacy, Smart Home Protection,  
Network Security, Market Intelligence and GTM Support and is designed to protect subscribers'  
digital lives while helping providers boost revenues.

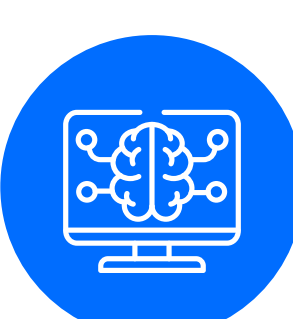
[See more](#)

## Why choose Bitdefender?



### One Solution for All Your Needs

Our comprehensive  
cybersecurity ecosystem  
protects all your subscribers'  
devices, privacy and data,  
at home and on the go.



### Choose what Suits You Best

We offer tailored solution  
for your specific needs.  
Integrate our solutions as  
they are, develop a co-branded  
solution, or add our tech to  
your existing solution.



### Award Winning Technology

We offer best-in-class  
technology with an  
unmatched track record of  
industry- leading detection  
and response, the result of  
decades of experience.



### Boost Your Business

Unlock new revenue streams  
while also boosting  
satisfaction. Our partners  
consistently report ARPU  
increases of 5-8%, reduced  
churn and a NPS of 62+.



### We're Here to Help You All the Way

Going to market doesn't  
have to be hard. We're here to  
help you every step of the way  
in integrating our products  
and becoming a  
cybersecurity provider.

The recognitions received by Bitdefender are for Bitdefender Internet Security.

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Trusted. Always.

