

Why become a Bitdefender MSP Partner?



Scaled Profitability

Dedicated Rewards
and Business Empowerment

Financial Benefits

As your partnership level increases, enjoy tiered pricing and complimentary licenses for a comprehensive endpoint security solution to safeguard your infrastructure.

Business growth through expert training

Bitdefender offers partners interactive live trainings that help you grow. Online courses, Masterclass sessions, and certifications to enhance cybersecurity skills, ensuring expert services for your clients.

Best Protection

Technology
at its Excellence

Recognized Global Cybersecurity Leader: Proven 1st-Rate Protection

Bitdefender consistently ranks first in major independent tests for demonstrating the best protection against cyber-threats with the fewest false positives and smallest performance impact on protected systems.

Unified security and risk analytics comprehensive MSP platform

Bitdefender **GravityZone Cloud MSP** is a unified security and risk analytics platform that provides advanced endpoint protection including detection and response (EDR), extended detection and response (XDR) and cloud security for physical, virtual, and multi-cloud environments. The platform delivers deep security context to detections and offers a direct path to Bitdefender MDR services for 24x7 threat monitoring, detection and response, and proactive human-led threat hunting.

Streamlined licensing

Working together
seamlessly

Simplified licensing & provisioning - pay as you go

Manage protection for all customers from the GravityZone single cloud hosted console with dynamic monthly billing. Automate tasks and streamline management using the API integrations with major RMM/PSA platforms.

24/7 Partner Advantage Network (PAN) Portal access

Streamline billing, lead generation, and sales efforts with centralized access to essential tools and resources, all available seamlessly via single sign-on with PAN. Gain access to a wealth of sales, product, and marketing assets, with the added convenience of a unified login for both the e-learning platform and the marketing self-service platform.

Industry Recognition and Leadership

Award-winning Prevention, Protection, and Detection & Response Platform



Proven Cybersecurity Leadership

Founded in 2001, customers in 170 countries, 440 patents (and counting)

\$1.6 Billion

30+ free decryptors stop ransomware, disrupt cybercrime

487+

Threats discovered every minute

15,000+

Qualified MSP partners globally

Recognized

by Leading Industry Analysts



Named a Leader in The Forrester Wave™: Endpoint Security. Q4 2023

[Read more](#)



Named a Customers' Choice for EMEA in the 2023 Gartner Peer Insights™ Voice of the Customer for Endpoint Protection Platforms

[Read more](#)



Named a Visionary in the 2023 Gartner® Magic Quadrant™ for Endpoint Protection Platforms

[Read more](#)



2024 CRN Partner Program Guide Award

[Read more](#)

The Bitdefender Partner Advantage Network MSP Partner Program recognizes skilled managed services partners across 170+ countries. With Bronze, Silver, and Gold membership levels, benefits grow with partners' experience in delivering Bitdefender solutions, laying the groundwork for success.

Category	Type	Bronze	Silver	Gold
Program Benefits	24/7 Access to Partner Portal	✓	✓	✓
	Personalized Partner Communication	✓	✓	✓
	Account Management	•	✓	✓
	Technical Account Management	•	•	✓
	Reference Program	•	✓	✓
	Partner Advisory Board	•	•	✓
	MSP Online Community	•	•	✓
	Business Reviews Meetings	•	•	✓
Financial Benefits	MSP consumption based monthly billing with aggregated tier-based pricing	✓	✓	✓
Marketing Benefits	Partnership Status Logo & Diploma	✓	✓	✓
	Access to Partner Marketing Portal	✓	✓	✓
	Marketing Assets & Resources	✓	✓	✓
	Marketing Development Funds	•	✓	✓
Sales Support Benefits	Usage breakdown visibility per Customer	✓	✓	✓
	NFR License Keys	✓	✓	✓
	Partner Locator Visibility	•	✓	✓
	Sales Resource Tools	✓	✓	✓
Technical Benefits	Multi-tenant platform	✓	✓	✓
	Extensive integrations	•	•	✓
	Product Management Support	•	•	✓
	Access to Knowledge Base	✓	✓	✓
Training & Enablement Benefits	Dedicated Technology Teams for Level 2 Support	✓	✓	✓
	Masterclass Training Program	✓	✓	✓
	Self-paced Online Courses	•	•	•
	Professional Certifications & Digital Badges	✓	✓	✓
	Private on demand classes & Hands - on training assistance	•	✓	✓
	Product Demos	•	✓	✓

In establishing a robust foundation for our MSP Program, we have defined clear entry requirements that serve as the gateway to a mutually beneficial partnership. Upholding a commitment to providing level 1 support and presenting a comprehensive business plan, these prerequisites lay the groundwork for a well-defined and achievable trajectory towards sustained growth.

h JOIN NOW
the Bitdefender Partner Advantage
Network MSP Partner Program!