## **Bitdefender**

DATASHEET

# **GravityZone Security for Small Business**

## **Effortless and reliable security**

Small businesses are a prime target for cyberattacks as they often lack the resources or expertise to completely protect themselves from threats and are considered to be "soft" targets. Small business owners often face difficulties in balancing daily business activities with ensuring reliable IT security. It can be challenging for them to find the time and peace of mind needed to address their IT concerns. Consequently, they require an effortless and dependable protection solution that allows them to focus on business growth.

GravityZone Small Business Security brings Bitdefender's enterprise-level security to small businesses enabling them to withstand phishing, ransomware, and sophisticated attacks.

With GravityZone Small Business Security small businesses benefit from:

- → **Industry-leading prevention and protection technologies** that stop phishing, ransomware, and fileless attacks.
- → Maximum simplicity of installation and management.
- → All the security that's needed baked in a single solution, without paying for unnecessary features or services.

## One license covers everything

GravityZone Small Business Security is the set-and-forget security product that combines Bitdefender's protection technologies that stop phishing, ransomware, and fileless attacks with ease of use so that even the less security-savvy businesses achieve cyber resilience. With Small Business Security organizations get to focus on more what's most important, business growth. Core capabilities that make Small Business Security the right choice for ensuring effective business security:

- → **Anti-malware.** Content scanning and heuristic analysis against viruses, worms, Trojans, spyware, adware, keyloggers, rootkits and other types of malicious software.
- → Advanced Anti-Exploit. Detects known and zero-days exploits that target software applications.
- → **Ransomware Mitigation.** Creates tamper proof file backups, monitors and blocks remote ransomware attacks.
- → **Fileless Attack Defense.** Stops sophisticated threats like fileless and script-based attacks.
- → Anti-phishing. Blocks known phishing web pages to prevent users from inadvertently disclosing private or confidential information to online fraudsters.
- → **Fraud Prevention.** Extends protection to other types of scams besides phishing (e.g., fake companies that pose as legitimate businesses and make a profit by tricking people into doing business with them).
- → **Web Threat Protection.** Prevents downloads of malware to the endpoint and stops fraudulent web pages.
- → **Firewall.** Controls applications' access to the network and to the Internet and protects the system against port scans, restricts ICS and warns when new nodes join a Wi-Fi connection.

#### At-a-Glance

GravityZone Small Business Security is the security solution that:

- → Doesn't let the bad guys get in. It prevents and protects against ransomware, phishing, fileless attacks and more.
- → Let's you focus on what matters most. Fast and effortless protection so that you and/or your (non-)IT staff focus on business-critical tasks.
- → Doesn't require IT security expert know-how. Maximum simplicity of installation and management.
- → Grows together with your needs. As your business grows so will your security needs. Small Business Security allows you to enhance your security with add-ons or seamless upgrades to better cover all your IT security needs.

#### **Key Benefits**



# **Unmatched Attack Protection**

Prevent and protect against ransomware, phishing and fileless attacks.



#### Single Console for Easy Management

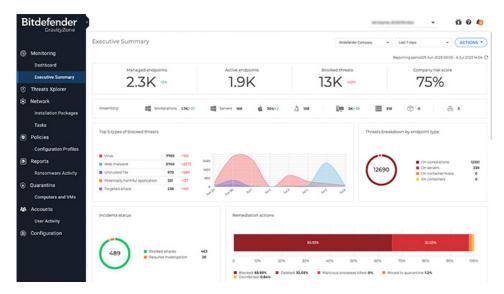
One single solution for all security needs that small businesses have.



# D Business Flexibility & Scalability

Modular security that can be enhanced with add-ons to better serve business' needs.

# Bitdefender.



**Executive Summary** is a concise security overview of all protected endpoints in your network and is specially designed to help you monitor, analyze and provide executive management with easy-to-interpret data.

### **Free Trial**

Evaluate GravityZone Small Business Security for free <a href="here.">here.</a>