

# GravityZone Cloud MSP Security Solutions



Trusted. Always.

## At-a-Glance

Introducing our security solutions, designed with MSP business needs in mind. Secure provides you affordable, extended threat detection to ensure no risk goes unnoticed. For an enhanced safety layer, Secure Plus offers around-the-clock expert response services, prepared to tackle security challenges. Step up to Secure Extra for a complete, proactive security solution that vigilantly protects your digital identity and ensures operational productivity.

## Key Benefits

- ↳ **Customized Security Solutions:** Each solution caters to diverse needs, offering flexibility in choosing a security solution tailored for MSPs and their customers.
- ↳ **Cost-effective and Transparent Security:** Our unified pricing structure offers top-tier security at a manageable rate, enhancing value and coverage for MSPs investment.
- ↳ **Simplified Management, Procurement, and Decision-Making:** A user-friendly multi-tenant console streamlines MSP management, procurement process, and decision-making, reducing administrative burden.
- ↳ **Strengthened Protection:** Our solutions offer robust protection, featuring advanced threat protection, risk-based threat hunting, providing the tools needed to defend against cyber-attacks.
- ↳ **Adaptable and Scalable Security:** We prioritize flexibility, enabling you to continuously build on and enhance the existing structures with more capabilities as necessary. Seamlessly integrated across environments, it simplifies and streamlines the expansion of your defenses.
- ↳ **Proactive and Ready Response:** Designed for incident response management, our solutions identify and mitigate threats before they cause damage.

## Modernize and strengthen your MSP offerings with our new Security solutions

The Managed Security Services (MSS) market has seen a steady rise in demand due to the increasing threats and complexities in the cybersecurity landscape. With the evolution of technology, cybersecurity risks have become more sophisticated and frequent, urging businesses to seek professional help to safeguard their digital assets.

The market for Managed Security Services Providers (MSSPs) and Managed Service Providers (MSPs) is quite diverse, ranging from large enterprises with complex security needs to small and medium-sized businesses (SMBs) that require simpler, cost-effective, and yet robust security solutions. Large enterprises often demand fully customizable MSS offerings, tailored to their unique security landscape. On the other hand, SMBs and mid-market businesses need packaged, preconfigured solutions that align with their specific security requirements without imposing significant operational or financial burdens.

However, the challenge lies in demonstrating the effectiveness of these solutions, convincing these businesses that these offerings are not just “good enough” but also manageable and affordable. This requires the development of targeted propositions that cater to the unique needs of small and mid-sized organizations, for which security is often intertwined with the general IT role due to the absence of dedicated teams.

In today’s competitive MSP market, it’s crucial for managed service providers to differentiate themselves by offering comprehensive and easy-to-understand security solutions.

**Our strategy focuses on simplifying, streamlining, and strengthening your MSP offerings through security solutions that cater to your clients’ needs and expectations.**

## It's time to embrace a security solution built for the future, tailored for every organization size

Whether you prefer a customized selection of features, a comprehensive package with advanced threat defense, incident response management or enriched managed and detection capabilities, we have a solution that fits your requirements.



### Secure

Extended threat detection, focused investigations, and efficient response across endpoints, ensuring no digital threat goes unnoticed.



### Secure Plus

Secure Plus provides 24x7 monitoring and rapid response ( pre-approved actions) by a global team of security analysts to secure and proactively protect your environment



### Secure Extra

Stay ahead of threats with our 24/7 analyst -led managed security solution, safeguarding identity and productivity in your digital environment.

Each solution has been designed to offer an unprecedented level of control, flexibility, and scalability.

## Why Choose Bitdefender GravityZone Cloud MSP Security solutions:

- ↳ **Tailored and Efficient Security:** Provides customizable solutions, user-friendly management, and a simplified procurement process, tailored to each organization's needs.
- ↳ **Robust Protection and Flexibility:** Offers advanced, proactive protection with risk-based threat hunting and response, along with the ability to enhance security with additional capabilities seamlessly.
- ↳ **Value-oriented Pricing:** Ensures cost-effective, top-tier security with a transparent and unified pricing structure, delivering excellent coverage for investments.



## Secure

**Extended threat detection, focused investigations, and efficient response across endpoints, ensuring no digital threat goes unnoticed.**

Offering comprehensive threat visualizations at the organizational level, Secure enhances your ability to conduct focused investigations and respond more efficiently.

Combining Gravity Zone Cloud MSP security capabilities with Bitdefender EDR, Secure offers industry-leading endpoint protection, consolidating a proven security technology stack that excels against advanced persistent threats. Our solution focuses on efficient investigation and response across endpoints, enabling swift incident visualizations to contain threats effectively and stop ongoing attacks. With easy deployment and low overhead, Secure solution ensures maximum protection with minimal effort, reducing incident response time and enhancing productivity.

This brings superior control and security at an affordable rate, allowing MSP to focus on their core business while we protect your virtual borders.





## Secure Plus

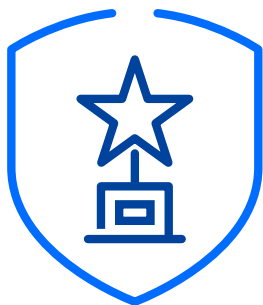
**Upgrade to Secure Plus and experience preemptive protection and the security of having an expert team ready to monitor & respond 24x7**

Experience total peace of mind with Secure Plus. This comprehensive security solution delivers advanced threat protection, risk-based threat hunting, and incident response management tools, bringing a multi-layered approach to the system's security.

Bitdefender MDR Foundations for MSP provides access to our highly skilled cybersecurity specialists who work relentlessly to strengthen your and your clients' cyber resilience. The service involves 24x7 security monitoring and response, proactive threat intel-based hunting, and expert advice – all at a cost-effective price.

Benefit from tactical and strategic recommendations for incident mitigation, remediation, and hardening of your environments, thereby improving your resilience to attack.





## Secure Extra

**Stay ahead of threats with our 24/7 analyst-led managed security solution, safeguarding identity and productivity in your digital environment.**

Achieve end-to-end security with Secure Extra.

From advanced threat protection and risk-based threat hunting to incident response management and proactive services based on pre-approved actions, we provide comprehensive security that's fully integrated across all endpoints.

For organizations seeking managed services, Bitdefender MDR Foundations, powered by GravityZone XDR Identity and Productivity, ensures round-the-clock security monitoring, advanced attack prevention, detection, and remediation. Gain invaluable insights into malicious activities targeting Office 365 accounts and emails, while simultaneously enhancing your security posture with Identity Sensor. Monitor authentication activity across critical resources, including applications, DevOps tools, and cloud environments, to proactively detect and prevent potential cyber-attacks.

Embrace the convenience of having a single, powerful security solution that seamlessly detects and responds to threats, wherever they occur.

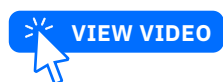


## More Resources

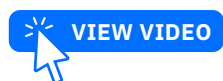
Bitdefender MSP Security solutions webpage



Bitdefender MDR Foundations for MSP Demo Video



Bitdefender Managed Detection and Response (MDR) Explained in a Few Minutes



Experience Bitdefender MDR Foundations Portal



# Security for Managed Service Providers

Besides prevention, detection, hardening and advanced threat security, MSPs today need to provide their customers technology solutions that meet industry requirements, remain compliant, and fill the gaps in their cybersecurity defenses.

