

# You Drive the Business. Bitdefender Keeps It Secure.

Bitdefender helps MSPs deliver stronger protection, reduce escalations, and grow more confidently without adding complexity or overhead. Whether you're aiming to maximize profit, deliver high-value security, or simply sleep better at night, Bitdefender helps you get there faster.



## Security and Trust: Protect Clients, Build Loyalty



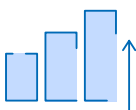
- ↳ **Validated by Independent Evaluations**  
Consistently recognized by AV-Comparatives, AV-TEST, MITRE, and other industry experts for superior threat prevention.
- ↳ **Client Confidence through Resilience**  
Deliver consistent protection and fewer incidents – a foundation for long-term loyalty.
- ↳ **Trusted by Leading MSPs Worldwide**  
Adopted by tens of thousands of MSPs to secure millions of endpoints.

## Efficiency and Control: Streamline Operations, Reduce Overhead



- ↳ **Reduced Escalations, Faster Resolutions**  
Integrated EDR and automation streamline response, saving time and reducing workload.
- ↳ **Centralized, Multi-Tenant Console**  
Simplify client security management with one interface for all policies, alerts, and deployments.
- ↳ **Built for MSP Efficiency**  
No sprawl, no overhead, fully integrated with RMM and PSA tools to simplify workflows.

## Profitable Growth: Expand Services, Maximize Value



- ↳ **Flexible, Scalable Security Bundles**  
Deliver the right level of protection for each client and easily adapt as their needs evolve.
- ↳ **Leverage Advanced Services, Not Complexity**  
Expand into EDR, MDR, and XDR through a unified platform and licensing – no extra tools.
- ↳ **Simplify Compliance, Strengthen Resilience**  
Meet regulatory needs and reduce client risk with built-in analytics and dedicated compliance tools.

## Elevate Compliance with Purpose-Built Solutions



### ↳ GravityZone Compliance Manager

Automate compliance checks and map configurations to frameworks such as CIS, SOC 2, or ISO 27001, making audits easier and faster.

### ↳ Proactive Hardening and Attack Surface Reduction (PHASR)

Dynamically adjusts the attack surface with behavior-based hardening that adapts to real-time risk exposure and emerging threat vectors.

### ↳ External Attack Surface Management

Continuously discover and monitor exposed digital assets to reduce third-party risk and strengthen external security posture.

Features	Secure (EDR)	Secure Plus (MDR)	Secure Extra (MXDR)
Endpoint Risk Analytics	✓	✓	✓
Ransomware Mitigation & Rollback	✓	✓	✓
Advanced Threat Control	✓	✓	✓
Web Threat Protection	✓	✓	✓
Application Control (Blacklisting)	✓	✓	✓
Firewall & Device Control	✓	✓	✓
Advanced Anti-Exploit	✓	✓	✓
Automatic Disinfection and Removal	✓	✓	✓
Network Attack Defense	✓	✓	✓
Fileless Attack Protection	✓	✓	✓
HyperDetect™ (Tunable Machine Learning)	✓	✓	✓
Sandbox Analyzer	✓	✓	✓
Incident Visualization	✓	✓	✓
MITRE Event Tagging	✓	✓	✓
Managed Detection and Response	—	✓	✓
24/7 Security Operations Center	—	✓	✓
Incident Root Cause & Impact Analysis	—	✓	✓
Threat Hunting & Threat Management	—	✓	✓
Monthly MDR Service Report	—	✓	✓
Extended Detection and Response (XDR) Identity	+	+	✓
Extended Detection and Response (XDR) Productivity	+	+	✓
Extended Detection and Response (XDR) Network	+	+	+
Extended Detection and Response (XDR) Cloud	+	+	+
EDR Data Retention (90 days / 180 days / 365 days)	+	+	+
Compliance Manager	+	+	+
External Attack Surface Management	+	+	+
Proactive Hardening and Attack Surface Reduction	+	+	+

✓ included + available as add-on — not included

Bitdefender is a cybersecurity leader delivering best-in-class threat prevention, detection, and response solutions worldwide. Guardian over millions of consumer, enterprise, and government environments, Bitdefender is one of the industry's most trusted experts for eliminating threats, protecting privacy, digital identity and data, and enabling cyber resilience. With deep investments in research and development, Bitdefender Labs discovers hundreds of new threats each minute and validates billions of threat queries daily. The company has pioneered breakthrough innovations in antimalware, IoT security, behavioral analytics, and artificial intelligence and its technology is licensed by more than 200 of the world's most recognized technology brands. Founded in 2001, Bitdefender has customers in 170+ countries with offices around the world. For more information, visit <https://www.bitdefender.com>.

Bitdefender Bundle	Security Layers	What MSPs Get ✓
Secure	GravityZone Cloud MSP Security	<p><b>Multi-tenant GravityZone console</b> to manage all clients from one unified interface, with role-based access and centralized policy enforcement.</p> <p><b>Built-in preventive controls and risk analytics</b> to reduce exposure, including advanced anti-exploit, network attack defense, and visibility into misconfigurations, unpatched apps, and user behaviors.</p> <p><b>Ransomware mitigation and rollback</b> automatically back up and restore files when suspicious encryption activity is detected, ensuring seamless and automated recovery.</p> <p><b>Enterprise-grade protection</b> consistently recognized by AV-Comparatives, AV-TEST, MITRE, and other industry experts, cost-effective and tailored to meet the needs of SMB environments.</p>
	Advanced Threat Security (ATS)	<p><b>Enhanced prevention against unknown, sophisticated, and fileless threats</b> through behavior-based detection and advanced machine learning techniques.</p> <p><b>Pre-execution analysis using sandboxing</b> to block suspicious files before they can run, reducing the risk of zero-day and stealth attacks.</p> <p><b>Exploit prevention technology</b> that protects commonly targeted apps and systems, helping MSPs shield clients from unpatched vulnerabilities.</p>
	Endpoint Detection and Response (EDR)	<p><b>Comprehensive attack visibility and forensic insights</b> across endpoints, enabling MSPs to trace threat origin, scope, and impact for faster, more confident investigation and response.</p> <p><b>Policy-based automated response actions</b>, such as process termination, file quarantine, and host isolation to immediately contain threats identified by custom detection rules.</p> <p><b>Accelerated threat resolution workflows</b>, minimizing investigation time, reducing overhead, and improving SLA performance across all client environments.</p>
Secure Plus	24/7 Managed Detection and Response (MDR)	<p><b>Around-the-clock monitoring</b> by certified security experts, ensuring continuous protection and response without the need for an in-house SOC.</p> <p><b>Real-time incident detection, investigation, and triage</b> that accelerates containment and minimizes the operational impact on client environments.</p> <p><b>Pre-approved containment and response actions</b> taken immediately on the MSP’s behalf to reduce response times and minimize client impact.</p> <p><b>Enhanced service delivery and peace of mind</b>, enabling MSPs to offer premium protection while focusing internal resources on strategic growth.</p>
	Proactive Threat Hunting	<p><b>Bitdefender’s cutting-edge threat intelligence</b>, powered by global security telemetry and proactive research from Bitdefender Labs, enables faster, more accurate threat detection.</p> <p><b>Continuous, human-led threat investigations and expert analysis</b> proactively identifying and neutralizing sophisticated and stealthy threats before they escalate.</p> <p><b>Early-stage detection of advanced threat actors</b>, improving incident prevention and reducing long-term exposure for clients.</p>
	Expert Incident Response	<p><b>Real-time incident response</b> to rapidly contain high-impact threats, with our SOC calling the MSP within 5-10 minutes and maintaining continuous communication throughout the incident.</p> <p><b>Collaborative containment and remediation</b> that accelerates response efforts, reduces dwell time, and limits disruption across client environments.</p> <p><b>Actionable recovery plans and post-incident guidance</b> to help MSPs strengthen security posture and prevent repeat incidents.</p>
Secure Extra	Extended Detection and Response (XDR)	<p><b>Unified detection and response across endpoints, identities, and productivity platforms</b>, enabling MSPs to correlate signals from multiple sources and detect threats earlier in the attack chain.</p> <p><b>Deep visibility into user behavior and account misuse</b>, helping uncover credential-based attacks, lateral movement, and insider threats across services like Microsoft 365 and Google Workspace.</p> <p><b>Integrated response actions and threat prioritization</b>, empowering MSPs to act faster and more accurately across complex environments, all within a single console.</p> <p><b>Enterprise-grade XDR capabilities, purpose-built for MSP delivery</b>, enabling advanced protection without complex deployments or dedicated security infrastructure.</p>
Available as Add-ons	Compliance Manager	<p><b>Unified compliance visibility across all clients</b>, with centralized management of risk posture and alignment with key frameworks like CIS, GDPR, HIPAA, PCI DSS, SOC 2, ISO 27001, NIS 2 and CMMC 2.0.</p> <p><b>Automated, audit-ready reporting</b> that reduces overhead and enables MSPs to deliver scalable, multi-tenant compliance services using the same GravityZone console.</p>
	PHASR	<p><b>Proactive, behavior-based hardening</b> that automatically restricts risky applications and unusual activity to reduce vulnerabilities, without disrupting user productivity.</p> <p><b>Dynamic attack surface reduction</b> that blocks early-stage threats like Living off the Land (LotL) attacks, closing security gaps and reducing MSP overhead.</p>
	External Attack Surface Management	<p><b>Full visibility into internet-facing risk</b>, helping MSPs to identify misconfigurations and exposed external assets, and uncover vulnerable services and shadow IT before attackers do.</p> <p><b>Continuous discovery and monitoring</b> that enable MSPs to reduce third-party exposure, strengthen client security posture, and meet compliance requirements.</p>