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The european IT Oscar goes to BitDefender

BitDefender, a European technological leader in antivirus security software and services, today announces its nomination as a Winner to the greatest European competition for IT excellence and innovation: The European Information Society Technologies Prize. The contest proved technical superiority of BitDefender Professional, a recently launched brand in the computer antivirus industry, placing it in the European privileged group of technological leaders.

"The 20 best applicants in terms of the criteria: technical excellence, innovative content, potential market value and capacity to generate new jobs have been selected as Winners by the European IST Prize evaluation group of high-level experts" states the Euro-Case release.

"The BitDefender technologies, built on an 8-year study of malicious code's activity and a hard work, brought an incredibly radical conversion from the exclusive virus definition-based scanning, to a more efficient way to find every possible malicious application, integrating a behavior blocker as a main antivirus scanning feature" says Bogdan Dumitru, CTO at BitDefender.

"We welcome this award as an acknowledgement of our work and we promise our users to continually research and develop new techniques to improve - secure the new Information Society" Bogdan concluded.

It was the first time that the European Commission IST project awarded an antivirus solution for its technologies, for being the first to implement in such application a virus detection feature based on codes' behavior.

European forum's members showed great surprise to see - for the first time since the competition's start - one of the awards going to an East-European company, in Romania. The Romanian Academy, Romanian government, together with the representative in Romania of the European Commission, also have been pleasantly surprised by this great European achievement, indicating the beginning of a new success story.

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About BitDefender®

BitDefender is the creator of one of the industry's fastest and most effective lines of internationally certified [security software](#). Since its inception in 2001, BitDefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, BitDefender protects tens of millions of home and corporate users across the globe - giving them the peace of mind of knowing that their digital experiences will be secure. BitDefender security solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide. More information about BitDefender and its products are available at the company's [security solutions](#) press room. Additionally, BitDefender's [Malware City](#) provides background and the latest updates on security threats helping users stay informed in the everyday battle against malware.