

17 December 2002

## BitDefender Professional was selected as "The product of the year 2002"

BitDefender Professional wins

"Romania CHIP Awards 2002" have been decided by readers vote, objectively screening the satisfaction degree of the IT&C users. In the category "Security software", the competition was unmistakably dominated by BitDefender® Professional v.6.4, this product triumphing over other 9 from the competitor products.

From the 3284 respondents to CHIP Magazine's poll, 32.5% considered that BitDefender® Professional has achieved the proposed criteria. These were:

1. Known brand / producer
2. Good correlation between price and quality
3. Good services
4. Easy to use
5. Cutting-edge technologies
6. Quality
7. Reputation of the brand / producer
8. Good tests results.

"The prize awarded by CHIP Magazine, as it was designated by readers vote, reveals the BitDefender customers' satisfaction degree and confirms the value of the services offered by our experts, Daniel Ionescu, Data Security Division Manager at SOFTWIN declared at the Awards Ceremony.

"BitDefender advanced technologies, recently awarded by the European Commission experts for groundbreaking innovation, are now verified by the public reaction and thus receive a vox populi", concluded Daniel.

Most interesting is that most of the survey participants - 43% - come from the age category of 24-36 years.

For them and for all of the people now celebrating the Winter Holydays, BitDefender now organizes a present campaign: every one of the BitDefender® Professional buyers will receive another license, as a gift for their friends. "Don't let your friends socks empty and we will not forget yours!" says the title of the campaign.

For details about BitDefender Christmas offer, please visit <http://www.bitdefender.com/html/Christmas.php>.

BitDefender® Professional v. 6.5 now starts at \$ 44.95, and a free 30-day trial version may be downloaded from <http://www.bitdefender.com/evaluation/evaluation.php>.

Please, see [http://www.bitdefender.com/html/bd\\_professional.php](http://www.bitdefender.com/html/bd_professional.php) for more information on BitDefender® Professional.

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**About BitDefender®**

BitDefender is the creator of one of the industry's fastest and most effective lines of internationally certified [security software](#). Since its inception in 2001, BitDefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, BitDefender protects tens of millions of home and corporate users across the globe - giving them the peace of mind of knowing that their digital experiences will be secure. BitDefender security solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide. More information about BitDefender and its products are available at the company's [security solutions](#) press room. Additionally, BitDefender's [Malware City](#) provides background and the latest updates on security threats helping users stay informed in the everyday battle against malware.