

WHY CHOOSE BITDEFENDER AS YOUR TECHNOLOGY PARTNER?

Best-of-breed proactive protection

BitDefender's anti-malware SDK blends multiple, tried-and-true core technologies – including heuristics, generic signatures, context-aware behavioral analysis – to proactively detect and block all types of malware, whether in the wild or previously unknown. A long-standing favorite of the technical community, BitDefender's solutions regularly achieve top honors for proactive protection from such wellrespected bodies as AV-Test and AV-Comparatives.

| DETECTION RATE RESULTS | | |
|------------------------|-------------|------------------|
| RANK | COMPANY | DETECTION SCORES |
| 1 | BitDefender | 97.00% |
| 2 | Panda | 93.00% |
| 3 | Sophos | 90.00% |
| 5 | ESET | 87.00% |
| 5 | Trend | 87.00% |
| 6 | Webroot | 83.00% |
| 7 | McAfee | 80.00% |
| 10 | Avira | 77.00% |
| 10 | Sunbelt | 77.00% |
| 10 | Microsoft | 77.00% |
| 11 | Avast | 73.00% |
| 12 | CA | 57.00% |
| 13 | Norman | 53.00% |
| 14 | CommTouch | N/A |

AV-Test.org Feb 2011

With a frightening abundance of new malware released using custom packers, decompression time is critical. BitDefender offers unique, simplified unpacking and decompression capabilities, even for custom packing. Unlike SDKs from other vendors, there's no need to wait for additional support or tools while at-risk customers wait for a new release.

Top-notch malware detection

Built upon pioneering, purpose-built core technologies, BitDefender anti-malware Software Development Kits (SDK) offer robust performance and reliability. Our solutions consistently achieve impressive results, even under the most demanding tests by the industry's leading anti-malware testing bodies.

| DETECTION RATE RESULTS | | |
|------------------------|-----------------|------------------|
| RANK | COMPANY | DETECTION SCORES |
| 1 | BitDefender | 97.30% |
| 2 | Avira | 97.26% |
| 3 | ESET | 94.82% |
| 4 | Avast | 92.26% |
| 5 | Sophos | 90.71% |
| 6 | AVG | 90.29% |
| 7 | Kaspersky | 88.48% |
| 8 | VirusBuster | 87.09% |
| 8 | Central Command | 87.09% |
| 10 | Quick Heal | 84.10% |
| 11 | Frisk | 73.69% |
| 12 | Norman | 62.58% |

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Fastest response time

In addition to best-of-class malware detection and top-of-the-line proactive protection, BitDefender issues new signature updates approximately once an hour to assure always-on protection for users.

| RESPONSE TIMES - WILD LIST DETECTION | | |
|--------------------------------------|-------------|--------|
| RANK | PROGRAM | HOURS |
| 1 | BitDefender | 8.08 |
| 2 | Kaspersky | 62.34 |
| 3 | Microsoft | 66.58 |
| 4 | F-Secure | 68.00 |
| 5 | ClamAV | 151.18 |
| 6 | Trend Micro | 198.54 |
| 7 | McAfee | 231.34 |
| 8 | Symantec | 374.31 |
| 9 | Nod32 | 382.61 |
| 10 | Sophos | 386.42 |

www.av-comparatives.org

Portability and support for new hardware/OS platforms

BitDefender's world-class anti-malware SDK has true support for 64-bit processors and 64-bit operating systems, as well as hardy, portable engine, allowing for rapid future migration to non-Intel platforms. What's more, BitDefender anti-malware SDK boasts the same Application Programming Interface (API) for Windows, Mac, and Linux, resulting in

smooth development and support for Windows, Linux and/or Macbased anti-malware products, as required.

Ease-to-develop, easy-to-integrate with

Comprehensive documentation and descriptive samples ease development efforts. With BitDefender SDKs, there is no need to sign binaries with vendor keys, speeding release cycles and ongoing maintenance. Analyze virus databases and user information with more granularity and control through short-string license serial numbers -- which can also be embedded into your own license -- for further customization and smooth integration.

Battle-field tested SDK and support/service

BitDefender anti-malware SDKs are favored by the world's most demanding anti-malware customer: other anti-virus companies. When seeking out the most effective proactive technologies to power their products, companies who could choose to partner with any vendor chose BitDefender for their award-winning anti-virus engine and SDK offerings.

Advanced and flexible technology in the SDK

BitDefender anti-malware SDK caters to multiple different integration and development scenarios thanks to its flexible and advanced technology, including capabilities such as:

- Support for true in-process multi-threading -- no external processes needed
- Multiple scanning methods, including scanning by file name, file handle, memory buffer, shared memory and IStream streams, as well as disinfection for quick and smooth integration and optimal performance
- Ability to enumerate the viruses inside the anti-malware database for better control and granularity of information
- Unique "stream signatures only" offering, with industry-leading support for swift, stream-based scanning through RegEx and other inspection engines for hardware or software acceleration

Unique thread response service to OEM partners

Anti-malware protection is essential part of your solution and your customers will trust you to defend their networks and assets; even in the case of rare instances of custom/exceptional malware, which will get through your defenses, or in a special case where customer's legitimate application might have been detected as malware. As an industry-first, BitDefender's industry-leading malware lab will provide you guaranteed response time for such incidents, so that you provide your customers a quick resolution for the on-going issue.

OEM and technology licensing is strategic focus to BitDefender

BitDefender is committed to delivering, supporting, and maintaining the finest in anti-malware solutions. As an agile, adaptable organization, BitDefender strives to respond quickly to your unique business and technological needs. We treat every customer as our most important one – that's because they are!

Flexibility for various business and licensing models

Our licensing models and technology deliverables are developed with the needs of our partners in mind. BitDefender flexibly supports various business and licensing models to meet your business expectations. We have the desire, interest and ability to support creative and unconventional business models to maximize your presence in the marketplace.

Proven and well-tested SDK deliverable

Unlike any other anti-virus company, BitDefender uses the same SDKs to develop all its own products. Our experience and knowledge yield a deep understanding of product implementations and field-tested innovation that deliver the very best results.

You sleep, we work

BitDefender's world-known anti-malware lab never sleeps. Our team works 24/7/365 to monitor and analyze the threat landscape, develop new cures to new problems, and effectively protect you and your customers from threats – usually before you even know about them.

Partner is King

We listen to our OEM partners and involve you into our development process to assure that the features, enhancements and capabilities which are most important for partners will guide our ongoing development. As a partner, you will be assigned to a Technical Manager as your single point technical contact. This professional offers a 360-degree view and understanding what is happening with your development, integration and installation projects. Similarly, an OEM Business Manager will also be on hand to personally will work with you to establish, launch, develop and successfully cultivate and nurture the relationship during the years.